



CARMEL MEDICAL CENTER
In memory of Lady Davis



**Carmel Medical Center
of Clalit Group and
The B. Rappaport Faculty of
Medicine, Technion –Israel Institute
of Technology** *invite you to attend a
unique multidisciplinary conference*

under the auspices



Disease Prevention Detection and Treatment

**from Molecules and Genes
to Precision Implementation**

October 8-10, 2023, Haifa, Israel

**October 11-13, 2023, Dead Sea,
Israel**

**CALL FOR
SPONSORSHIP**














www.dpd-conference.com

Call for Sponsorship

You are invited to sponsor a unique meeting of leaders in the fields of precision medicine, which is going to take place in October 2023, in Israel. The meeting will bring together professional leaders whose expertise is in acquiring and implementing the use of molecular data to improve health. More than 100 international experts have already approved participation. A hybrid format will be employed where a two-day [closed] workshop attended by the invited experts will be followed by a three day conference open to the international professional audience. The workshop will aim at identifying current deficiencies in knowledge and show/suggest future direction for translation and implementation of precision medicine into the usual health service to form a document, with recommendations to be published in the shape of a white paper for international agencies to follow.

The following tracks will be incorporated:

-  Cancer genetics (represented by all international significant site-specific consortia)
-  Cardiovascular and other chronic diseases genetics
-  Genetics of rare diseases
-  Pharmacogenetic
-  Longevity genetics
-  Biobanking, nomenclature, bioinformatics
-  Translational genetics (Understanding the use of genetics and genetic tests by health care professionals and its implementation in the population)
-  Biomarkers in disease detection
-  Molecularly- and PRS (polygenic risk scores)-driven screening for early detection of disease
-  Ethics in genetics
-  Molecularly - and biomarker-driven cancer treatments

If you are a technology industry in the field of human genetics (germline or somatic), biomarkers development, disease detection and monitoring devices, bioinformatics, or a drug company developing treatments that rely on companion genetic markers or genetic mechanisms of disease, your place is with us and your sponsorship is requested and welcome.

Who is expected to attend?

We are expecting some 100-150 leading experts, mostly from the USA, UK, and other Western countries at the Haifa workshop. They will be joined at the Dead Sea Conference by an estimated international audience of 300-500 professionals (or more) in the fields of medical genetics, medical oncology, genomics and molecular scientists, genetic counsellors, physicians of various sub-specialties.

SPONSORSHIP CATEGORIES

Platinum sponsor: US\$ 50,000

The following rights will be granted to the sponsor of this category:

- Recognition as a Platinum sponsor in official publications
- Logo to be uploaded on the conference website
- Company name and logo printed in the program book or prominently featured in the app
- Mention as sponsor in white paper
- 1 page advertisement in the final program
- Double exhibition space (12 sqm) at the Daniel Dead Sea hotel only
- 4 complimentary Dead Sea Conference registrations, 2 complimentary Haifa Workshop registrations
- One complimentary insert in the delegates bag

Gold sponsor: US\$ 25,000

The following rights will be granted to the sponsor of this category:

- Recognition as a Gold sponsor in official publications
- Logo to be uploaded on the conference website
- Company name and logo printed in the program book or prominently featured in the app
- Mention as sponsor in white paper
- 1 page advertisement in the final program
- Double exhibition space (12 sqm) at the Daniel Dead Sea hotel only
- 2 complimentary Dead Sea Conference registrations, 2 complimentary Haifa Workshop registrations
- One complimentary insert in delegates bag

Silver sponsor: US\$ 15,000

The following rights will be granted to the sponsor of this category:

- Recognition as a Silver sponsor in official publications
- Logo to be uploaded on the conference website
- Company name and logo printed in the program book or prominently featured in the app
- 1 page advertisement in the final program
- Standard exhibition space (6 sqm) at the Daniel Dead Sea hotel only
- 2 complimentary Dead Sea Conference registrations, 1 complimentary Haifa Workshop registration

Bronze sponsor: US\$ 10,000

The following rights will be granted to the sponsor of this category:

- Recognition as a Bronze sponsor in official publications
- Logo to be uploaded on the conference website
- Company name and logo printed in the program book or prominently featured in the app
- 1 page advertisement in the final program
- 2 complimentary Dead Sea Conference registrations, 1 complimentary Haifa Workshop registration

Supporter: US\$ 5,000

The following rights will be granted to the sponsor of this category:

- Recognition as a Supporter in official publications
- Logo to be uploaded on the conference website
- Company name and logo printed in the program book or prominently featured in the app

Satellite Symposium: US\$ 12,000

A Satellite Symposium is a program of 60 minutes, the topic and content need to be approved by the program organizing committee. It will be a lunch symposium in Haifa and needs to be pre-booked two months in advance.

Please note:

The organizer of a lunch symposium will be responsible for the provision of an open buffet lunch for all Satellite Symposium attendees.

Welcome Reception of Dead-Sea Conference: US\$ 15,000

Exclusive Sponsorship of the Conference Welcome Reception.

Benefits include:

- Branding/logo in conference program
- Significant branding at the Welcome Reception
- Name & logo on Welcome Reception vouchers
- 2 complimentary passes to attend the conference
- Logo to be uploaded on the conference website
- Company name and logo printed in the program book or prominently featured in the app

Advertising in the Program (full color): US\$ 3,000

Company logo will be included in the pamphlet/program that will be produced for use of all attendees.

Kits: US\$ 2,000

The following rights will be granted to the Sponsor of this category:

- Inclusion of company logo on the kits
- One piece of promotional literature in the kit
- Inclusion of company logo on the conference website and final program book.

Conference App: US\$ 3,500

The Conference App engages attendees with personalized planning tools and real-time event updates. The App includes the scientific program, abstracts, speaker info, participant lists, and a personalized scheduler.

The following rights will be granted to the Sponsor of this category:

- Logo to be included on the homepage of the app as 'sponsor of the app'
- Inclusion of company logo on the conference website and final program book

Screensaver in Session Hall: US\$ 2,000

The following rights will be granted to the Sponsor of this category:

- Promotional slide will be displayed during the conference breaks in the Plenary Hall
- Inclusion of company logo on the conference website and final program book

Sponsor of a Poster Session: US\$ 4,000

Exclusive Sponsorship of one of the poster sessions.

The following rights will be granted:

- Inclusion of company logo on the conference website and final program book
- Significant branding during the poster session

Sponsored Talk in the Plenary Hall during the Session: US\$ 4,000

This option includes a 15-minute talk in the plenary hall.

The content must be approved by the scientific committee.



PRESIDENT

Prof. Gad Rennert

Technion - Israel Institute of Technology/Carmel Medical Center

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For further information please contact the Conference Secretariat:

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Disease Prevention, Detection and Treatment from
Molecules and Genes to Precision Implementation

Haifa, Israel, October 8 – 10, 2023

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